

EXHIBITION

At the venue of conference, it is proposed to organize an exhibition of ornamental plants and flowers. For further details, please contact the Organizing Secretary of the Conference.

AWARDS AND FELLOWSHIP

Nominations are invited from the life members of ISOH for consideration for the Lotus Puraskar, Rose Puraskar, Best Thesis and Fellowship 2018 of ISOH. Best progressive farmers will be awarded. Applications may be sent to the President, ISOH c/o Agriculture Commissioner, R.No. 231, Krishi Bhawan, New Delhi through e mail at malhotraskraj@yahoo.com latest by **5th November, 2018**. Awards shall be conferred in the inaugural session of the Conference. The details can be seen at website of society: www.isoh.co.in for the mode of application.

ANNUAL GENERAL BODY MEETING

Annual General Body Meeting of ISOH will be held on 11th January, 2019 at 7:30 PM at New Auditorium, RCA Campus, MPUAT, Udaipur (Rajasthan)-313001.

STEERING COMMITTEE

Chief Patrons

- **Dr T Mohapatra**
Secretary, DARE & DG ICAR Krishi Bhawan, New Delhi
- **Mrs Neel Kamal Darbari**
Additional Chief Secretary Agri. & Hort., GOR-Jaipur
- **Dr U S Sharma**
Vice-Chancellor, MPUAT, Udaipur

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10. **Dr K Ramasamy, Vice Chancellor, TNAU, Coimbatore**
11. **Dr HC Sharma, Vice Chancellor, YSPUHF, Solan**
12. **Dr Indiresk KM, Vice Chancellor, UHS, Bagalkot**

Convener

Dr Abhay Kumar Mehta
Director Research
MPUAT, Udaipur

Co-Convener

Dr S S Lakhawat
Assoc. Prof. & Head
Dept. of Hort., RCA, Udaipur

NATIONAL ADVISORY -CUM- ORGANIZING COMMITTEE

Chairmen

Dr HP Singh

Former DDG (Hort.), Chairman, ISOH, New Delhi

Dr SK Malhotra

Agriculture Commissioner, President, ISOH, New Delhi

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Editor-in -Chief, ISOH, New Delhi

Dr Babita Singh

Treasurer, ISOH, New Delhi

ORGANIZING SECRETARY

Dr LN Mahawer

Professor (Horticulture), RCA, MPUAT, Udaipur
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CO-ORGANIZING SECRETARY

Dr HL Bairwa

Asstt. Prof. (Horticulture), RCA, MPUAT, Udaipur
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NATIONAL CONFERENCE

on

Ornamental Horticulture to Uplift Rural Economy

Jointly Organized by

Maharana Pratap University of Agriculture & Technology
Udaipur, Rajasthan-313001

&

Indian Society of Ornamental Horticulture

Division of Floriculture & Landscaping
ICAR-Indian Agricultural Research Institute, New Delhi-110012

In association with

Directorate of Horticulture

Government of Rajasthan, Jaipur



January 11-13, 2019

at

Rajasthan College of Agriculture

MPUAT-Udaipur, Rajasthan-313001

With the support of



BACKGROUND

Indian floriculture has emerged as an apparent commercial activity in agriculture after the globalization. Rajasthan is known for growing traditional flowers like rose, marigold, jasmine, annual chrysanthemum, gaillardia, calotropis and lotus in an area of 2706 hectare producing about 40189 ton of flowers.

Ornamental horticulture sector has a number of diversification avenues such as protected cultivation, nursery industry, turf production, landscaping, value added products like dry flowers, natural dyes, pigments, essential oils, nutraceuticals, etc. which need to be expanded further. The growing market of flowers, floral products, potted plants, florist greens in big cities provide visibility to the impact of development initiatives by Government of India in promotion of horticulture including floriculture through Mission for Integrated Development of Horticulture. These efforts have provided ample avenues for employment among the rural youth, small farmers and nursery men.

The potential of floriculture for entrepreneurship development is realized and discussed in isolation. A need is therefore felt to bring all the stake holders on a single platform to deliberate and develop a roadmap for the future growth of floriculture industry in the country for rural prosperity. Therefore, MPUAT, Udaipur and ISOH, New Delhi are going to organize National Conference on Ornamental Horticulture to Uplift Rural Economy in association with Directorate of Horticulture, Jaipur (Rajasthan) to deliver the past achievements and to plan future strategies for research and development in Ornamental Horticulture.

On behalf of the Organizing Committee, we have the honour to request you and your colleagues for active participation in the Conference.

LOCATION

Udaipur known as "City of Lakes" is the most beautiful and famous tourist place in India. It is well connected from all major cities of the country by rail, road and air such as Ahmedabad, Delhi, Mumbai, Chennai, Jaipur, Bengaluru and Hyderabad, etc. Airport near Dabok is located at a distance of 22 km from the Udaipur city.

CLIMATE

January is coldest month during winter season. Therefore, participants are advised to carry warm clothing.

THEMES

The Maharana Pratap University of Agriculture & Technology, Udaipur and ISOH, New Delhi invite your participation in the form of oral and poster papers on Ornamental Horticulture highlighting your research and development accomplishments on the following themes:

- **Bio-resource Conservation, Management and Utilization**
- **Skill Development in Ornamental Horticulture**
- **Climate Change and Sustainable Floriculture**
- **Arboriculture, Eco-Management and Eco-tourism**
- **Plant Protection in Ornamental Horticulture**
- **PHT, Value addition and Marketing of Floriculture**
- **New Paradigms in Medicinal & Aromatic Plants**
- **Socio-economic and Rural Economy**
- **New Extension Approaches for Floriculture**

VENUE AND DATE

Conference will be held at New Auditorium, Rajasthan College of Agriculture, MPUA&T, Udaipur (Raj.) from January 11-13, 2019.

SUBMISSION OF PAPERS & ABSTRACTS

Contributions covering various themes of conference are invited as abstracts which include title of papers, author(s) with affiliation to the organization, introduction, materials and methods and major findings in brief. The abstract should be typed in MS- Word, Times New Roman, 12 fonts with 1.5 spacing and 250-300 words. Besides, invited papers and key issues, there will be oral and poster presentations. Full length papers will be published in the special issue of the journal. In each session, best oral and poster paper awards shall also be given.

Please send abstracts and invited paper to Organizing Secretary at

ncloriudaipur2019@gmail.com

hlbairwa10@gmail.com

CLOSING DATES

Last date of submission of Abstract	:	1 st December, 2018
Intimation of acceptance	:	7 th December, 2018
Registration Fees and Accommodation	:	20 th December, 2018

REGISTRATION FEE (RS.)

Members of Society (ISOH)	:	5000/-
Non-Members of Society (ISOH)	:	6000/-
Students	:	2500/-

MODE OF PAYMENT

The registration fee (non-refundable) & advertisement tariffs may be remitted in advance in cash or through a bank demand draft in favour of ISOH payable at New Delhi from any nationalized bank of India and send to Dr. S.S. Sindhu, Secretary ISOH c/o Division of Floriculture and Landscaping, ICAR-IARI, Pusa, New Delhi-110012 (Tel.011-25841929 & 09868073757) through Speed Post or Courier. Please write name and address on the reverse of the bank demand draft or cheque.

Payment can also be made online in **SBI A/c No. 35742373989, IFSC Code: SBIN0005389, SBI Branch, NSC, Beej Bhavan, Pusa, New Delhi-110012**. Participants are advised to send the details of electronic payment to Secretary, ISOH by e-mail (sssindhuari@gmail.com). **Tel. 011-25841929 & 9868073757**

ACCOMMODATION

Limited accommodations are available which will be provided on first come first served basis at MPUAT Guest houses. Alternatively, booking can be done at identified Hotels at Udaipur city.

ADVERTISEMENT

Limited advertisement space will be available in the Book of Abstracts and Souvenir of Conference; the tariffs of advt. are as follows:

1. Back cover full page (Color)	:	Rs. 50,000/-
2. Inside back cover full page (Color)	:	Rs. 30,000/-
3. Full Page inside (Color)	:	Rs. 20,000/-
4. Half Page inside (Color)	:	Rs. 10,000/-

